



JCHE JAGUARS VOLLEYBALL

WHO ARE THE JAGUARS?

GET TO KNOW US

- Johnston County Homeschool Educators (JCHE) Jaguars is a Johnston County volleyball program that exists to give homeschooled girls the opportunity to compete in the sport of volleyball. Our goal is to provide a loving Christ-Centered environment for homeschooled girls to develop their skill and character while playing volleyball at a competitive level.
- JCHE Jaguars offers Middle School, Junior Varsity, and Varsity volleyball for homeschoolers.
- Our volleyball season runs from June through the end of October.
- JCHE Jaguars volleyball teams compete in home and away games in Johnston and surrounding counties against other homeschool and Christian School teams. We also compete in local and regional homeschool and Christian school tournaments.
- JCHE is a tax-exempt 501(c)3 nonprofit organization.





JCHE JAGUARS VOLLEYBALL

HOW TO CONTACT SPONSORS

HOW TO SPEAK WITH POTENTIAL SPONSORS

1. Choose businesses you patronize where you will be recognized. Merchants want to show their appreciation to their regular customers.
2. Ask your parents for the names of people they know who own businesses who might be willing to sponsor the Jaguars this year.
3. Dress for success. Dress and groom neatly. Wear your sponsor shirt or a Jaguars shirt if you have one. Be polite, shake hands, etc.
4. Have a photo of last years' banner/t-shirt. This allows your potential sponsor to see what they are getting for their money. (see the last page)
5. Limit yourself to two or three "marathon days". Do NOT drag this out. If you do, it will never get done. August 1 is the deadline.
6. Be prepared to talk about your experience as a homeschooler. Be able to talk about our teams (we have 4 teams this year, middle school, two JV teams and a Varsity team). Invite them to come watch us play at our home gym. If requested, we can give them a copy of our schedule for this season.
7. Have contracts, pen, and everything you need neatly available in a folder or notebook.
8. Be familiar with the contract so that you will take as little of the sponsor's time as possible. Offer to assist with filling out the form should they decide to sponsor.

EXAMPLE DIALOGUE

Hi. My name is XXXX, and I am a volleyball player for the JCHE Jaguars this year. The Jaguars are a homeschool volleyball team and we are part of a statewide homeschool athletic league. Our Jaguars volleyball program has been around since 2007 and we play other homeschool teams across eastern North Carolina. To offset player costs, we are seeking businesses to sponsor our teams and we offer various means of advertising in return. There are different levels of sponsorship available as indicated in this informational letter. We would appreciate you partnering with us this year.

EXAMPLE OF OUR SPONSORSHIP BANNER:

2023 SPONSORS



				
				
» SWEET FROG	» DOT'S CLEANERS	» MAKO MEDICAL	» AROMA DE CUBA	» JAMES HOKE THRIVENT®
» ELLA'S POPCORN	» LOW MEADOWS ESTATE	» BENTWINDS GOLF & COUNTRY CLUB	» LIGHTHOUSE EDUCATIONAL SERVICES	» 919-284-1400
» COX REPAIR	» HINNANT FAMILY VINEYARDS	» POLLEY CLINIC	» REAL-O PHARMACY	
» HARRIS AND COOK ACCOUNTING	» HOOPER THURSTON	» RED OAK MULCH	» CHICKEN BARN	



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WHAT YOU NEED FROM THE SPONSOR

1. Signed contract

- Each sponsorship needs two copies of the contract.
- Sponsor keeps one copy for their records.
- The signed copy of the contract needs to be given to the “Sponsorship Volunteer Lead.”

2. Payment

- Checks payable to JCHE
- If checks need to be mailed, they can be sent to “JCHE Sponsorship c/o Pamela Fisher 36 Quail Rd. Smithfield, NC 27577.” Please include the contract with the payment

3. Logos

Logos need to be in jpg, png, tif, or electronic form that can be reduced or enlarged as needed. Preferably we would like them to be transparent background png. files at a minimum of 300 pp1. They can be emailed or placed on a thumb drive and given to the “Sponsorship Volunteer Lead.”

WHAT THE SPONSOR NEEDS FROM YOU

1. A copy of the information letter and a contract.
2. Once the contract, money, logos, etc. are turned in, we will send a receipt + information about our game schedule.

KEEPING TRACK

Please update the “Sponsorship Volunteer Lead” with the names of the businesses that you have contacted so we do not duplicate our efforts.

Got Questions? Please reach out to the Sponsorship Volunteer Lead for any clarification needed.